

CASE HISTORY - SHOPPING CENTER MANAGEMENT

Context and requirements

- **Italy:** Bicocca Village Shopping Center (Milan), Moncalieri 45°Nord Shopping Center (Turin)
- **Germany:** Lake Konstanz (Konstanz), Quarree (Hamburg), Bahnhof Altona (Hamburg), Mercado (Hamburg), FCM Forum City (Mülheim)

Highlights

- 220,000 sqm
- 340 tenants
- €55 million annual rent
- €390 million turnover in 2007
- 83 million visitors in 2007
- 3,200 parking spaces

